**Outreach Efforts**

Outreach is committed to sharing the value of nuclear medicine and molecular imaging with patient advocacy groups, referring physicians, and hospital administrators.

**Outreach to Patients**

**Expansion of the SNMMI Patient Advocacy Advisory Board (PAAB):** In April/May 2022, the PAAB welcomed two new patient advocacy groups—METAvivor and the Lobular Breast Cancer Alliance—bringing its total number of participating groups to 16. Outreach to breast cancer advocacy groups has been a priority for Outreach, and the Society plans to hold a “listening session” with these groups in the coming months to explore potential areas of mutual collaboration.

**Support for the FIND Act**: Outreach and the PAAB continue to assist SNMMI’s Health Policy team and the FIND Act Coalition in engaging patients to assist with their fly-ins. Through its outreach to patient groups, SNMMI was successful in securing significant patient group support for the Coalition’s recent letter of request for a Congressional hearing on the FIND Act.

**Patient Education Day:** SNMMI’s Patient Advocacy Advisory Board is holding its 11th Annual Patient Education Day at the Annual Meeting on June 12. This will be a hybrid event with breakout sessions on neuroendocrine tumors and prostate cancer. The PAAB has worked with Prostate Cancer Foundation British Columbia and CNETS (Canada NETS) to promote the event locally and internationally.

**Outreach to Referring Physicians**

**Medical Society Presentations and Proposals:** SNMMI continues to provide both program sessions and satellite symposia at relevant medical society meetings, including:

* **2022 ASCO-GU Satellite Symposium (2/18)—**PSMA Imaging and Therapy; *60 attendees*
* **2022 Pediatric Endocrine Society (4/30)—**Iodine Therapy for Pediatric Grave’s Disease; *200+ attendees*
* **2022 AUA Annual Meeting Satellite Symposium (5/15)—**PSMA Imaging; *120 attendees*
* **2022 NANETS Annual Meeting (10/27)**
* **2022 Society of Urologic Oncology** (session on PSMA imaging ang therapy has been proposed)
* **2022 San Antonio Breast Cancer Symposium** (satellite symposium on imaging to be proposed)
* **2023 ASCO-GI** (session on neuroendocrine tumors has been proposed jointly with NANETS)
* **2023 American Academy of Orthopaedic Surgeons** (session on infection imaging has been proposed)

**SNMMI Roadshows:** SNMMI also holds its own events, traveling throughout the country to present interdisciplinary CME programs educating referring physicians about the role of nuclear medicine and molecular imaging in disease management, including:

* **PSMA Imaging and Therapy Roadshow**
  + Chicago, IL (4/4)—*56 attendees*
  + Houston, TX (4/27)—*55 attendees*
  + Salt Lake City, UT (7/21)
  + Dayton, OH (7/20)
  + Pittsburgh, PA (9/8)
  + Additional cities and dates TBA
* **Dopamine Transporting Imaging Roadshow**
  + Miami, FL (5/25)—in conjunction with the Movement Disorder Society Pan Am Section Meeting—*20 attendees*
  + Additional city and date TBD
* **Lymph Node Mapping and Sentinel Node Biopsy Roadshow**
  + Atlanta, GA (9/8)
  + Additional cities and dates TBD